Heartland Intermodal Partnership



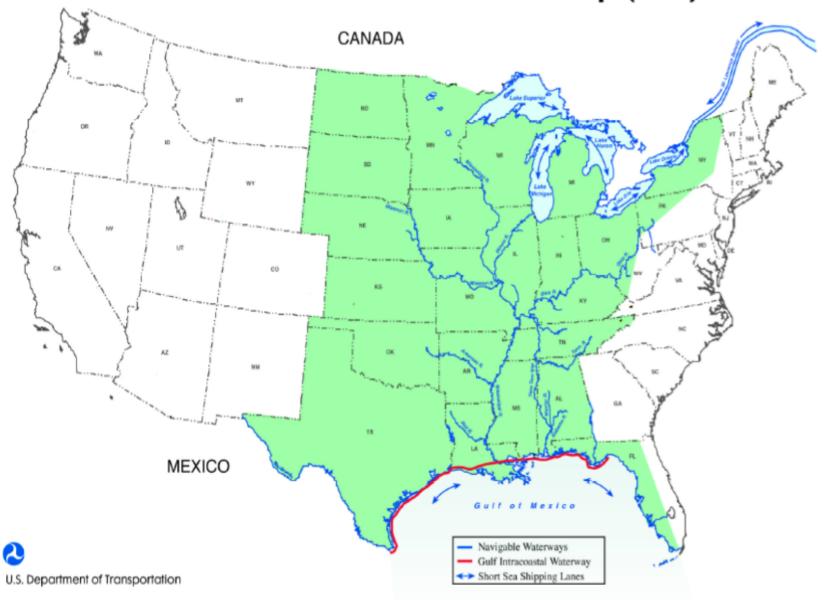
Container On Barge Panel
October 20, 2004

Presenter: Doris J. Bautch

Great Lakes Region Director

U.S. Maritime Administration

Heartland Intermodal Partnership (HIP)



Why HIP?

- Central U.S. perceives itself as being landlocked
- > Focus continues to remain on truck and rail solutions to freight capacity problems
- These assets alone cannot handle the ever increasing volume of freight
- > Maritime will help to mitigate the crisis

Well Positioned

Connection of Great Lakes and Gulf via the Mississippi River System



Vision

To expedite safe and secure freight movements, reduce congestion and advocate increased use of the Heartland's intermodal and water resources as strategies for coping with demands on the region's transportation system.

Mission

To support the competitiveness of Heartland Region business, industry, and labor in world markets through improved intermodal transportation

Goals

- > Educate
- >> Cooperate



Goals' continued

- >Showcase
- >Resource



Objectives - Immediate

- > Forge a 24-state coalition of private industries; port authorities; trade organizations; MPO's; State DOTs; water, rail, and truck interests; and Federal agencies
- Establish an Executive Committee comprised of these interests to achieve professional and modal diversity.

Objectives - Intermediate

- > Marketing
- >State DOT's
- >MPO's



Objectives - Long-Term

- ➤ Increase waterborne traffic
- > Recognition of waterways



Executive Committee Meeting

Three meetings

- >St. Louis: June 3-4, 2003
- >New Orleans: December 5, 2003
- > Chicago: June 17-18, 2004

Result of June Meeting

- > Established a Work Plan
- > Categories
 - Administration
 - Membership
 - Funding
 - Research & Development

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Web site:

www.marad.dot.gov/programs/HIP.html

